MASTERCARE TIMES

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Real Estate Prices comparison :

| Localities in chennai | Price per Sq. Ft. for New Flat 1995 | Price per Sq. Ft. for New Flat 2014 | Price at higher end in 2014 | No. of times Appreciated since 1995 |
|--------------------------|--|--|--------------------------------------|--|
| Anna Nagar | 1800 | 12000 to 15000 | 15000 | 8.33 |
| T.Nagar | 2835 | 15000 to 20000 | 20000 | 7.05 |
| Adyar | 2220 | 18000 to 22000 | 22000 | 9.91 |
| RA Puram | 3150 | 17000 to 25000 | 25000 | 7.94 |
| Vadapalani | 950 | 7000 to 8000 | 8000 | 8.42 |
| Valasaravakkam | 700 | 5500 to 6200 | 6200 | 8.86 |
| Saligramam | 900 | 7000 to 8000 | 8000 | 8.89 |
| West Mambalam | 900 | 7000 to 11000 | 11000 | 12.22 |
| Nanganallur | 585 | 5000 to 6500 | 6500 | 11.11 |
| Madipakkam | 585 | 5000 to 7000 | 7000 | 11.97 |
| Mylapore | 2000 | 15000 to 25000 | 25000 | 12.50 |
| KK Nagar | 900 | 7000 to 11000 | 11000 | 12.22 |
| Velachery | 785 | 6000 to 12000 | 12000 | 15.29 |
| Tiruvanmiyur | 900 | 9000 to 15000 | 15000 | 16.67 |
| | | | | |

Rental have not been taken into account as rental yield in chennai is much less and it would not be more than one time the purchase price in 18 years.

| Hard comparison of other factors | Real Estate | Mutual funds | | |
|---------------------------------------|---------------|-------------------------------------|--|--|
| Transparency | Not much | Highly transparent | | |
| Professionalism | Not much | Very high | | |
| Liquidity | Not much | Very high | | |
| Тах | Not efficient | Tax Free after one year | | |
| Volatility | Low | High | | |
| Risk | Low | Low in Long Term Very Low Nil | | |
| Transmission cost | High | | | |
| Legal Disputes with Seller and Tenant | Exist | | | |
| Process and Procedures | Very High | Seamless | | |
| Investor conviction | Very High | Very Low | | |
| | | 2 | | |

Feb 2014

Mutual fund performance over the period

| Scheme | NAV/ Issue Price | Inception Month | NAV as on 31.12.2013 | No. of times appreciated | Return since inception CAGR |
|------------------------------|---------------------|--------------------|-------------------------|-----------------------------|-----------------------------------|
| Reliance Growth | 10 | Oct'95 | 488.60 | 47.80 | 23.80 |
| Relianc e Vision | 10 | Oct'95 | 268.83 | 25.80 | 19.80 |
| HDFC Equity | 10 | Dec'94 | 304.63 | 29.46 | 19.70 |
| Franklin India Bluechip | 10 | Nov'93 | 246.00 | 23.60 | 22.50 |
| Franklin India Prima | 10 | Nov'93 | 355.00 | 34.50 | 19.40 |
| Franklin India Prima Plus | 10 | Sep'94 | 266.34 | 25.60 | 18.60 |
| HDFC Top 200 | 10 | Sep-96 | 235.00 | 22.50 | 21.60 |
| ICICI Prudential Top 100 | 10 | Jun'98 | 170.00 | 16.00 | 20.10 |
| Kotak 50 | 10 | Dec'98 | 114.97 | 10.40 | 20.10 |
| Tata Pure Equity Fund | 10 | May'98 | 116.31 | 11.60 | 23.00 |
| Birla Sunlife Advantage Fund | 10 | Feb'95 | 173.66 | 16.30 | 17.50 |
| Franklin India Prima Plus | 10 | Sep'94 | 266.34 | 25.60 | 18.60 |
| HDFC Capital Builder | 10 | Jan'94 | 128.88 | 11.80 | 13.70 |
| ICICI Pru Top 200 | 10 | Sep'94 | 129.46 | 11.90 | 14.20 |
| Birla Sunlife Equity | 10 | Aug'98 | 295.48 | 28.50 | 24.70 |
| Templeton India Growth | 10 | Aug'96 | 124.11 | 11.40 | 16.40 |
| HDFC Tax Saver | 10 | Mar'96 | 256.40 | 24.60 | 28.30 |

Price at the end of long flat market since 2008

Disclaimer : Though utmost care has been taken to compile the datas, Mastercare do not hold any responsibility in case of errors.